

Tobii Pro VR Analytics

Product Description

1 Introduction

1.1 Overview

This document describes the features and functionality of Tobii Pro VR Analytics. It is an analysis software tool that integrates into new or existing Unity environments. This software enables the collection and playback of eye tracking data using new or existing Unity environments. It provides analysis on a range of human behaviors, including automated visualizations and analytics for interaction, navigation, and eye tracking data. Playback and analytics are available for both individual and combined, multi-participant sessions. The automated statistics ensure the rapid availability of results after recordings are complete.



This document applies to Pro VR Analytics. This software is continuously being developed and refined. Please visit www.tobii.com for the most recent specifications for the software and for the latest version of this document.

1.2 Compatible VR headset

Tobii Pro VR Analytics has been designed to work with genuine eye-movement data, which requires a VR headset with integrated eye tracking from Tobii to access the gaze-based capabilities.

Tobii Pro VR Analytics supports the following VR headset:

- Tobii Pro VR Integration – Based on the HTC Vive HMD (more information can be found on www.tobii.com)

1.3 License models

Pro VR Analytics has two different license models: a perpetual-based license model and a subscription-based license model.

- The subscription license is available for one-year contracts and gives you access to the latest software versions as soon as they become available if you keep your agreement up to date.
- The perpetual license gives you access to the software and you receive one year of free upgrades. After the first year, an additional upgrade contract is required to keep your software updated.

When acquiring a license for Pro VR Analytics, you are provided a Unity package that you import into an existing or new Unity project. You can create as many Unity environments as you would like, and each of the created environments has a license to record with a specific VR headset. If you want several VR headsets to be able to record with the same environment, you will need multiple licenses (one for each unit). There is no limitation on how many recordings can be done in one environment or on how many computers you can run the replay and analysis features.

1.4 Example use cases

Tobii Pro VR Analytics can be used for a broad range of applications, such as:

- Market research
- Wayfinding
- Training and performance optimization in various industries
- Education
- Medical research and testing
- Automotive development
- Design and architecture
- UX and interface design

2 Functionality

The current capabilities of Tobii Pro VR Analytics are:

2.1 Record

- Calibrate participants (5-point calibration)
- Record eye movements (120Hz with Pro VR Integration)
- Live view of gaze cursor during recording on external screen
- Toggleable live view of gaze cursor during recording inside HMD
- Ability to enter participant name and gender

2.2 Replay and visualizations

- Replay of single participant recordings
- Replay of multiple participant recordings
- First-person camera view of replay
- Third-person camera view of replay (if camera object is available in the Unity project, Pro VR Analytics uses all camera objects)
- Picture in Picture (PIP) dual-replay view
- Avatar representation of participant's head position and orientation on playback
- Avatar color-coded to identify recording/user
- Avatar color-coded to represent gender of participant
- Heat map visualization of fixations rendered on the object surfaces in the Unity environment
- Opacity map visualization of fixations rendered on the object surfaces in the Unity environment
- Gaze ray visualization in replay
- Path map (breadcrumbs visualized on the Unity environment floor)

2.3 Metrics

Eye tracking metrics for all objects in the environment – available in total after recording is complete or in real time as replay is progressing:

- Fixations (count)
- Fixations (total duration)
- Fixations (average duration)
- Time to First Fixation

When interaction is enabled, interaction measures and statistics for all objects in the environment are available in total after recording is complete or in real time as replay is progressing:

- Interactions (count)
- Time to First Interaction
- Interaction Time (total duration)
- Fixation to Interaction - time from first fixation on the object to the interaction with it

All metrics are available in the Unity application or as a CSV export for offline processing in Excel, SPSS, etc.

3 Unity compatibility & requirements

3.1 Unity compatibility

For Tobii Pro VR Analytics to work properly, the Unity environment must be compatible with the Tobii Pro VR Analytics integration. Use the list below to check if your Unity environment can be used with Tobii Pro VR Analytics.

- Tobii Pro VR Analytics does not support objects that transform or deform. Movements such as translations of objects in the scene is supported.
- Tobii Pro VR Analytics does not support Skinned Mesh Renderer or objects that animate or deform their mesh.
- Tobii Pro VR Analytics supports Unity 2017.1 or later.

3.2 Unity requirements

To make use of the analysis functionalities in Tobii Pro VR Analytics in an optimal way, the Unity environment should meet certain requirements. Use the list below to check if your environment is well prepared for usage with Tobii Pro VR.

- Tobii Pro VR Analytics leverages the camera objects used in the Unity environment to allow different replay viewing angles. Use at least two cameras in your Unity environment. Make sure to add the cameras to the Unity environment before the environment is integrated with Tobii Pro VR Analysis.
- Tobii Pro VR Analytics leverages the names of the objects and the tags used in the Unity environment. Name your objects so that they can be recognized in the list of objects of interest in the Metrics dialog in Tobii Pro VR Analytics. Use appropriate tags in the Unity environment to filter your Metrics in an efficient way. The Metrics dialog contains information about how long time the participants have been looking at objects, how many times they have focused on objects, how long time they have interacted with an object etc.
- The Tobii Pro VR Analytics feature of showing path arrows on the floor does not work for vertical movements. The path arrows will end up on the ground surface.

4 System requirements

Recording sessions with Pro VR Analytics are done with Pro VR Integration, a Tobii eye tracking retrofitted HTC Vive. To secure smooth and immersive experience in VR, consistent performance and proper recording of sessions it is crucial to meet the computer systems requirements for the HTC Vive.

Component	Recommended PC requirements for HTC Vive
Processor	Intel Core i5-4590/AMD FX 8350 equivalent or better
GPU	NVIDIA GeForce GTX 1060, AMD Radeon RX 480 equivalent or better
Memory	4 GB RAM or more
Video output	HDMI 1.4, DisplayPort 1.2 or newer
USB port	1x USB 2.0 or newer
Operating system	Windows 7 SP1, Windows 8.1 or later, Windows 10

You can also use the [HTC Vive VR Performance Test](#) to show if your computer is VR-ready.

To run replay and analysis with Pro VR Analytics a computer with lower specifications could still work, but it will be highly dependent on the environment.



Depending on its size and complexity, each VR environment can require a different level of computer performance. Complex lighting/shading and photorealistic environments are more resource-intensive, while smaller, simpler environments can be run for analysis purposes on a computer with lower specifications.